



Secure Communications Solution Brief

The Challenge: People Don't Always Share Information Securely

Today's business world consists of electronic communication within a company, or between an organization and its business partners. Market analysis shows that the amount of content exchanged via email, or in other online formats, is multiplying daily. This trend is expected to continue to increase.

This is why, according to market research, almost 70% of IT decision makers report that greater demand for collaboration and partner data exchange is going to be a security concern in the coming years.

When it comes to protecting information in motion and data that travels through email and documents, some of the most important aspects to keep in mind include:

- **Confidentiality.** Who should have access to the information?
- **Integrity.** How do you know if the information has been altered?
- **Authenticity.** How do you know where the information came from?
- **Accountability.** Can the signatory or the sender be clearly identified?

The Solution: DigitalPersona® Pro

With DigitalPersona Pro you can protect email and documents with a digital signature and encryption, providing confidentiality, integrity, authenticity and accountability.

People can safely exchange confidential information with trusted colleagues and business partners with no productivity losses and without complicating business processes.

Key benefits include:

- **Security and compliance for data in motion.** Keep email and files secure when shared amongst employees and business partners.
- **Improved productivity.** Expedite approval processes and document management workflows with digital signatures.
- **Know who did what, when.** Leverage DigitalPersona Pro's support for strong authentication to increase security when users sign or encrypt communications.

Contact DigitalPersona

For more information or a free trial of DigitalPersona Pro, visit www.digitalpersona.com/enterprise.